English at Work 白领英语 Episode 42: The dinner date 第 42 集: 晚餐约会 准备商业计划



- Waiter: Would you like to see the menu?
- **Tom:** Err, yes please.
- Waiter: I was asking the lady actually.
- Tom: Oh, right.
- Narrator: 大家好, Anna 和 Tom 终于能坐下来,在一家意大利比萨店共进晚餐了。可怜的 Tom 胳膊还没好呢,吃东西的时候用刀叉可能不方便。 他脑子里还想着浪漫,不过 Anna 的心已经不在晚餐上了。Are you feeling nervous Anna?
- Anna: Nervous? Why?
- Narrator: 你现在可是单独和 Tom 在一起。What are you going to talk about?
- Anna: Don't worry. I can handle this, besides I want Tom's ideas about developing a new plastic vegetable.
- **Narrator:** 一个塑料蔬菜! 哦! Good luck.
- **Tom:** So this is nice. Finally, us together, on our own, me and you, pizza, red wine... expensive red wine, actually.
- Anna: Lovely, Tom. You know Tom, Paul wants me to develop a new idea plastic vegetables I thought, maybe, you might like to help me?
- **Tom:** Come on Anna, we're not here to talk business. Tell me about you the real Anna. Have had many... err, many boyfriends before?
- Anna: That's a bit personal. What do you think about plastic peas?
- **Tom:** Err? Can you not switch off from work for one minute?
- Anna: Tom. I think you and me are very similar we're a good team. If we could come up with a great idea for Paul then who knows... we may get to travel the world selling it... together.
- Tom: Oh, I see. I hadn't thought of it like that. Right well...
- Waiter: Your pizzas... madam... sir. (Putting plates on the table)
- **Anna:** Thanks. Tom, I think you'll need some help cutting that.

Tom:	Thanks. Mmm, you smell nice or is that the pizza?
Anna:	I've got it!
Tom:	What?
Anna:	Plastic aubergines!
Tom:	Plastic aubergines?
Anna:	Yes. Plastic aubergines. They would look great on this table – a sort of decoration.
Tom:	Yeah! And you could put sauces inside or salt and pepper. You could be on to something here.
Anna:	We need to put a proposal together, to give it to Paul. But what should we say?
Narrator:	Anna,你的提议应该简短但目标明确。需要有激励人心的一些词汇,比如:特别好 exceptional,超棒 fantastic,高质量 quality,还要提到对公司业务的帮助,比如: 利润 profit,效率 efficiency,物有所值 value for money.祝你好运!
Tom:	Are you OK Anna?
Anna:	Yes. Just writing some things down.
Tom:	OK, well write down how we could target restaurants and cafes. They'll be begging for our vegetables. Oh this is so exciting let's drink to our succ (<i>Bottle knocked over</i>) Oh!
Anna:	Tom! What have you done?! You've knocked red wine all over me and my notebook.
Tom:	Erm, sorry. We had better get you out of that dress.
Narrator:	Hmm, 浪漫晚餐泡汤了!不过说不定一个成功商业计划就在眼前。让我们看看晚上在 Tom 家到底发生了什么事情
Anna:	this exceptional product has fantastic potential
Tom:	Say 'demand for this plastic aubergine will reach melting point!' My little joke!
Anna:	by making the production more efficient, our customers will get value for money and our profits will increase. There, done.
Tom:	Great. We can pitch this to Paul first thing on Monday morning. So now, maybe we can get back to our date? Look I saved some of that pizza.

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- Anna: It's all cold! (*Walking away*) Anyway, I had better go. It's late and I want to tidy up this proposal. But it's been great. I can't wait till next time.
- Tom: Bbbut...

(Door slams closed)

- Tom: Next time?
- Narrator: Well, 看来情况不错! 虽然意大利馅饼都冷了,但 Anna 和 Tom 的商业计划进行得 红红火火。让我们再回顾一下在准备一份专业的商业计划时可以用到的词汇:

Exceptional! Fantastic! Quality. Profit. Efficiency. Value for money.

Narrator: 书面的东西都准备好了,接下来得看 Tom 和 Anna 能不能说服 Paul,这就意味着要 去投标。我们下期节目再看进展如何。再见!

Listening Challenge 听力挑战:

What is Anna's 'brilliant' new idea? Anna 超棒的新想法是什么? *Answer:* plastic aubergines 答案: 塑料茄子。