BBC LEARNING ENGLISH

Take Away English 随身英语 How to maintain your privacy online?



如何在网上保护个人隐私?

词汇: sharing 分享

Some of us like to keep some things private – maybe we don't want people knowing about our relationship **status**, our age or where we live – because these details are **personal**. The problem is, everywhere we go online, we seem to leave a **digital footprint**.

On our social media accounts, we often display things like our opinions, **connections** and holiday **snaps**. The issue is, how do we stop everybody seeing everything? Maybe we don't want a random stranger knowing our favourite type of coffee. And **cookies** – there was a time they were just something nice to eat. Now they seem to be **popping up** on websites. So how can you stay more private?

There are some steps you can take. First, on your social media accounts, check your privacy settings. Many social media **platforms** allow everything to be visible by **default**, and **the onus** is on you to set your **boundaries**. And limiting the amount you share isn't only confined to social media. There are many sites out there that help you to share documents – so a good tip may be to not put anything too private, like passwords, on there. One **errant** click may send it to the wrong person.

Finally, cookies are designed to improve your **browsing** experience by **tracking** and saving information about your visits to a site, helping to personalise your **sessions**. Deleting your browsing history may help, but there are certain **apps** which can **block** them if you don't feel comfortable.

So, if you want to maintain your privacy online, maybe only share things you'd be happy with a stranger seeing – and if you don't feel comfortable with cookies, you might decide to invest in some **tech** to block them. If that's not enough, just don't accept them and visit another site – and why not have a yummy cookie to eat instead?

词汇表

status	状况		
personal	私人的		
digital footprint	数字足迹		
connections	(常用作复数)人际关系,人脉		
snap	快照,照片		
cookie	饼干;互联网语境下指网站为辨别用户 身份而存储在用户端设备上的小文件		
pop up	弾出		
platform	平台		
default	默认设定		
the onus	责任		
boundary	界限		
errant	出错的		
browse	浏览		
track	跟踪,追踪		
session	(访问网站的)一段时间		
арр	移动应用程序		
block	屏蔽		
tech	科技		

测验与练习

1. 阅读课文并回答问题。				
1. According to the article, what personal details could be on your social media?				
2. True or false? Many social media sites have default settings which allow strangers to see everything.				
3. Why should you avoid putting passwords on document-sharing sites?				
4. What do digital cookies do?				
5. What steps can you take if you're not comfortable with cookies?				
2. 选择意思恰当的单词或词组来完成下列句子。				
1. Do you have any inside the company we can talk to about our new product?				
connections	block	snaps	tracking	
2. The is on the employees to make sure their work is correct.				
tracking	onus	sessions	platforms	
3. I don't ask my colleagues how much money they make. It's too				
boundary	personal	арр	default	
4. I love your holiday You look so happy in them.				
onus	block	platforms	snaps	
5. You need to users who write offensive comments.				
cookie	session	block	tracking	

答案

- 1. 阅读课文并回答问题。
- 1. According to the article, what personal details could be on your social media?

Your relationship status, age, address, details of connections and holiday photos may be on your social media.

2. True or false? Many social media sites have default settings which allow strangers to see everything.

True. Privacy settings on many social media platforms allow everyone to see everything.

3. Why should you avoid putting passwords on document-sharing sites?

Because you might accidentally share the information with someone.

4. What do digital cookies do?

Cookies are designed to improve your browsing experience by tracking and saving information about your visits to a site, helping to personalise your sessions.

5. What steps can you take if you're not comfortable with cookies?

You can delete your browsing history or use an app to block them.

- 2. 选择意思恰当的单词或词组来完成下列句子。
- 1. Do you have any **connections** inside the company we can talk to about our new product?
- 2. The **onus** is on the employees to make sure their work is correct.
- 3. I don't ask my colleagues how much money they make. It's too **personal**.
- 4. I love your holiday **snaps**. You look so happy in them.
- 5. You need to **block** users who write offensive comments.